



Enviro Estates is the estate agency of the future

The first truly eco friendly Estate Agent in the UK is growing from strength to strength a year on.

Enviro Estates was launched to cater for a new breed of property buyer and seller, landlord and tenant – people who are concerned about their impact on the environment in the way they live ... including the roof over their heads!

Enviro Estates promotes environmentally and energy efficient residential and commercial properties around the UK and only markets those with an above average energy performance rating (E and above) and a below average environmental impact based on the Energy Performance Certificate (EPC).

The company believes it is different because it is not just a dedicated property website, neither is it just a traditional estate agent. **Enviro Estates** has a strong online presence yet they are the first company in the UK to actively promote and provide awareness regarding the energy performance of properties when buying and renting.

Company Director and entrepreneur Daniel Fong believes it is a win-win situation. “The customer, the environment and your pocket all reap the rewards of living in a more environmentally friendly property. We have developed **Enviro Estates** as ‘changing the way we buy and rent properties’ so that people benefit from the ease and flexibility of using the web, perhaps to research areas and homes first, but help tenants and home buyers find a property which is not only right for them, but is above average in energy efficiency, which is also an immense benefit towards evermore rising energy costs.”

As one of the first property websites focusing on the issues of energy and environmental impact, Daniel recognizes that the market for eco-energy efficient properties has not matured, and the recent decline in the property market has not helped. However he remains optimistic:

“The company envelopes two current trends – the popularity of online ‘shopping’ and the growth of ecologically-minded consumers.”

The website lists properties to buy and rent around the North West and South of England; properties are only accepted if they fulfil certain energy criteria.

All the properties marketed by **Enviro Estates** have an energy rating and/or environmental impact rating of "E" and above. An Energy Performance Certificate (EPC) is now a compulsory document when selling or renting a property. It gives a building a standard energy and carbon emission efficiency grade from A to G. It gives homeowners, potential buyers, tenants and landlords a certificate on the energy efficiency of their property. The higher the rating, the more energy efficient the home is, the less impact it has on the environment...and the lower the fuel bills are likely to be!

Enviro Estates idea, which was launched over a year ago, of only marketing properties that have an energy rating and/or environmental impact rating of "E" and above, is supported in the new proposed government green deal, and if it goes ahead, will mean that landlords will not be able to let a property if the EPC rating is below an "E".

Enviro Estates has a further advantage of having their own accredited domestic energy assessors (DEAs) and safety assessors.

The philosophy behind Daniel Fong's company is that everyone using **Enviro Estates** can be reassured that they are purchasing or renting a property with an above average official rating providing them with excellent returns on energy consumption and lower than average carbon emissions.

ENDS

Date: 1 April 2011
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Enquiries: Daniel Fong
(Telephone number removed) - 084 30 30 91 83
danny@enviroestates.co.uk
www.enviroestates.co.uk

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Enviro Estates is registered in England and Wales under number: 07117498. Enviro Estates is part of a portfolio of companies launched in recent years by entrepreneur Daniel Fong and his associates, which theme products and services of an environmentally friendly nature.

The core philosophy of Enviro Estates is to make energy efficiencies in the home. Other companies include Enviro Naturelle (Natural, Organic and Recycled clothing) and the recently new Eco Energie (Renewable energy resources).

As part of this growing number of companies launched by Daniel Fong and his associates, **hPASS** (www.hpass.co.uk) is the arm which has the highest profile, recognised as one of the fastest growing brands of Energy Performance Certificate (EPC) providers in the UK, supplying to Residential Landlords across the nation. They have currently completed over 5,000 EPCs and have access to a network of over 9,000 EPC assessors, and a panel of in-house energy assessors.